ORDER

Orders Order / Rev: 707275 - 2 06283949 Alt Order #: OBAMA SCHED C Product Desc: Estimate: 1617 08/18/12 - 08/31/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/16/12 / 08/17/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/13/12 | 08/19/12 | 5 | \$4,420.00 | \$3,757.00 |
| 08/20/12 | 08/26/12 | 43 | \$46,320.00 | \$39,372.00 |
| 08/27/12 | 09/02/12 | 38 | \$41,900.00 | \$35,615.00 |

| Totals | | | | |
|----------------|---------|--------------|-------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| August 2012 | 48 | \$50,740.00 | \$43,129.00 | 0.00 |
| September 2012 | 38 | \$41,900.00 | \$35,615.00 | 0.00 |
| Totals | 86 | \$92,640,00 | \$78,744.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-----------------------------|---------|
| Aaron Asho | | | Start Of Order End Of Order | 1000/ |

Aaron Ashe Start Of Order - End Of Order 1009

| Ln Ch Start End | Inventory Code | Break | Start/End T | ïme Days | Len Spots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------------|------------------|---------------|-------------|---------------|-----------|----------------|----------|-------|-------------|
| 1 WTSP 08/20/12 08/31/12 | LN (M-F) | CM | M-F 11-1135 | p MTWTF | :30 2 | \$2,000.00 P-2 | 0.00 NM | 4 | \$8,000.00 |
| | LN (M-F) | | | | | | | | |
| 10 NEWS-11PM | | | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 08/20/12 08/26/12 | MTWTF | | * , | 0.00 | | | | | |
| Week: 08/27/12 09/02/12 | MTWTF | 2 | \$2,000.00 | 0.00 | | | | | |
| 2 WTSP 08/20/12 08/31/12 | Price Is Right | CM | 11a-12p | MTWTF | :30 2 | \$1,200.00 P-2 | 0.00 NM | 4 | \$4,800.00 |
| | Price Is Right | | | | | | | | |
| THE PRICE IS RIGHT | | | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week | Rate | <u>Rating</u> | | | | | |
| Week: 08/20/12 08/26/12 | MTWTF | | \$1,200.00 | 0.00 | | | | | |
| Week: 08/27/12 09/02/12 | МГЖГБ | 2 | \$1,200.00 | 0.00 | | | | | |
| 3 WTSP 08/20/12 08/31/12 | | CM | M-F 1230-2p | MTWTF | :30 5 | \$1,200.00 P-2 | 0.00 NM | 10 | \$12,000.00 |
| | Young & Restless | s/Bold & Beau | ti | | | | | | |
| CBS SOAPS | | | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 08/20/12 08/26/12 | MTWTF | _ | \$1,200.00 | 0.00 | | | | | |
| Week: 08/27/12 09/02/12 | MTWTF | 5 | \$1,200.00 | 0.00 | | | | | |
| 4 WTSP 08/20/12 08/31/12 | M-F 12-1230p | CM | 12-1230p | MTWTF | :30 5 | \$1,100.00 P-2 | 0.00 NM | 10 | \$11,000.00 |
| | 10 News @ Noon | 1 | | | | | | | |
| 10 NEWS-NOON | | | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 08/20/12 08/26/12 | MTWTF | | \$1,100.00 | 0.00 | | | | | |
| Week: 08/27/12 09/02/12 | MTWTF | 5 | \$1,100.00 | 0.00 | | | | | |

Print Date: 08/20/12 12:19:02 Page 2 of 3

WTSP-TV

Order / Rev: 707275 - 2

Alt Order #: 06283949 Advertiser: Obama/D/President

08/18/12 - 08/31/12 Flight Dates:

Product Desc: OBAMA SCHED C

Estimate:

1617

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots WTSP 08/20/12 08/31/12 M-F 4-5p СМ 4-5p MTWTF--:30 \$800.00 P-2 0.00 NM \$8,000,00 Dr. Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/20/12 08/26/12 5 \$800.00 0.00 MTWTF--09/02/12 5 \$800.00 0.00 Week: 08/27/12 6 WTSP 08/20/12 08/31/12 M-F 5-530p СМ 5-530p MTWTF--:30 \$800.00 P-2 0.00 NM \$1,600.00 5-530p 10 News 10 NEWS-5PM NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/20/12 08/26/12 \$800.00 0.00 MTWTF--Week: 08/27/12 09/02/12 \$800.00 0.00 7 WTSP 08/20/12 08/31/12 M-F 530-6p СМ 530-6p MTWTF--:30 \$800.00 P-2 0.00 NM \$1,600.00 10 News at 530p 10 NEWS-530P Weekdays Start Date Spots/Week End Date Rate Rating Week: 08/20/12 08/26/12 MTWTF--\$800.00 0.00 MTWTF--\$800.00 Week: 08/27/12 09/02/12 0.00 WTSP 08/20/12 08/31/12 M-F 6-7a CM 6-7a MTWTF--:30 \$400.00 P-2 0.00 NM \$1,600.00 (6:00 AM-6:30 AM) 6-7a 10 News 10 NEWS-6AM Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/20/12 MTWTF--\$400.00 08/26/12 0.00 MTWTF--Week: 08/27/12 09/02/12 \$400.00 0.00 9 WTSP 08/20/12 08/31/12 M-F 6-7a СМ 6-7a MTWTF--:30 \$400.00 P-2 0.00 NM \$1.600.00 6-7a 10 News (6:30 AM-7:00 AM) 10 NEWS-6AM Weekdays Start Date **End Date** Spots/Week Rating Rate MTWTF--Week: 08/20/12 08/26/12 \$400.00 0.00 MTWTF--Week: 08/27/12 09/02/12 \$400.00 0.00 CBS This Morning 10 WTSP 08/20/12 08/31/12 СМ 7-9a MTWTF--:30 \$400.00 P-2 0.00 NM 10 \$4.000.00 (7:00 AM-8:00 AM) **CBS This Morning CBS THIS MORNING** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 08/20/12 08/26/12 MTWTF--5 \$400.00 0.00 MTWTF--Week: 08/27/12 09/02/12 5 \$400.00 0.00 ---F--12 WTSP 08/31/12 08/31/12 M-F 930-10a CM 930-10a :30 \$280.00 P-2 0.00 NM \$280.00 1 Millionaire Friday only **End Date** Weekdays Spots/Week Rating Start Date Rate ---F--Week: 08/27/12 09/02/12 \$280.00 0.00 Sat 6-630p 13 WTSP 08/18/12 08/25/12 CM Sat 6-630p ---S-:30 \$700.00 P-2 0.00 NM \$1,400.00 Sat 6-630p 10 News 10 NEWS-NEWS AT 6P Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-1 \$700.00 0.00 08/26/12 - - - - S-Week: 08/20/12 \$700.00 0.00 14 WTSP 08/18/12 08/25/12 Sat 7-730p ---S-\$700.00 P-2 CM 7-730p :30 0.00 NM \$1,400.00 Inside Edition **INSIDE EDITION End Date** Weekdays Spots/Week Start Date Rate Rating Week: 08/13/12 08/19/12 ----S-1 \$700.00 0.00 08/26/12 ---S-Week: 08/20/12 \$700.00 0.00 1 15 WTSP 08/18/12 08/25/12 Sat 8-10a Sat 8-10a \$320.00 P-2 0.00 NM ---S-:30 \$640.00 **CBS This Morning Saturday CBS THIS MORNING - SAT** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/13/12 08/19/12 ---S-\$320.00 0.00 ---S-Week: 08/20/12 08/26/12 \$320.00 0.00 16 WTSP 08/19/12 08/26/12 LN (Su) CM Su 11-1135p ----S :30 1 \$2,000.00 P-2 0.00 NM 2 \$4,000.00 Late News (Su) 10 NEWS-11P SU

Print Date: 08/20/12 12:19:02 Page 3 of 3

Totals

86

\$92,640.00

WTSP-TV

Order / Rev: 707275 - 2

Advertiser: Obama/D/President

Alt Order #: 06283949

OBAMA SCHED C Product Desc:

Flight Dates: 08/18/12 - 08/31/12 1617

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---------------------------|----------|----------------------|---------------------|--------------|----------------------|----------------|--------|-----|-----------------|------------|-------|-------------|
| 16 WTSP | 08/19/12 | 2 08/26/12 | LN (Su) | CM | Su 11-1135p | S | :30 | 1 | \$2,000.00 P-2 | 0.00 NM | 2 | \$4,000.00 |
| 10 NEWS | C 11D C | 11 | Late News (Su) | | | | | | | | | |
| - | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/1 | | 08/19/12 | S | 1 | \$2,000.00 | 0.00 | | | | | | |
| Week: 08/2 | | 08/26/12 | S | 1 | \$2,000.00 | 0.00 | | | | | | |
| 17 WTSP | 08/19/12 | 2 08/26/12 | Sun 630-7p | CM | Sun 630-7p | S | :30 | 1 | \$700.00 P-2 | 0.00 NM | 2 | \$1,400.00 |
| | | | Sun 630-7p 10 N | ews | | | | | | | | |
| 10 NEWS | | | | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/1 Week: 08/2 | | 08/19/12 08/26/12 | S S | 1 | \$700.00 \$700.00 | 0.00 0.00 | | | | | | |
| 18 WTSP | | | Thu Prime C | CM | Thu 10-11p | T | :30 | 1 9 | \$11,000.00 P-2 | 0.00 NM | 2 | \$22,000.00 |
| 10 W13F | 00/23/1/ | 2 00/30/12 | Person of Interes | _ | iliu io-rip | 1 | .30 | 1 , | \$11,000.00F-2 | U.UU INIVI | 2 | \$22,000.00 |
| THE MEI | NTALIS | Г | 1 010011 01 1110100 | • | | | | | | | | |
| Start | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/2 | | 08/26/12 | T | 1 | \$11,000.00 | 0.00 | | | | | | |
| Week: 08/2 | 7/12 | 09/02/12 | T | 1 | \$11,000.00 | 0.00 | | | | | | |
| 19 WTSP | 08/20/12 | 2 08/24/12 | M-F 930-10a | CM | 930-10a | M- W- F | :30 | 5 | \$280.00 P-2 | 0.00 NM | 5 | \$1,400.00 |
| | | | Millionaire M, W, | F/Paid T, Th | | | | | | | | |
| MILLION | | 5 15 (| 147 1 1 | 0 | Б. | D :: | | | | | | |
| <u>Stan</u> Week: 08/2 | t Date | End Date 08/26/12 | Weekdays M- W- F | Spots/Week 5 | Rate \$280.00 | Rating 0.00 | | | | | | |
| 20 WTSP | | | M-F 9-930a 10 Ne | | 9-9:30A | | :30 | 4 | \$280.00 P-3 | 0.00 NM | 4 | \$1,120.00 |
| 20 W13F | 00/21/12 | 2 00/30/12 | 10 News, 9am | ews, saulvi | 9-9.30A | IVII VV I | .30 | 4 | φ200.00 F-3 | U.UU INIVI | 4 | \$1,120.00 |
| Start | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/2 | | 09/02/12 | MTWT | 4 | \$280.00 | 0.00 | | | | ı | | |
| N21 WTSP | 08/20/1 | 2 08/31/12 | 10 News Special | СМ | 10 News Sp | ecial MTWTFSS | :30 | 2 | \$1,200.00 P-2 | 0.00 NM | 4 | \$4,800.00 |
| | | | 10 News Special | | | | | | | | | . , |
| MILLION | IAIRE | | | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | <u>Rating</u> | | | | | | |
| Week: 08/2 | | 08/26/12 | MTWTF | | \$1,200.00 | 0.00 | | | | | | |
| Week: 08/2 | 27/12 | 09/02/12 | МГ- Т | 2 | \$1,200.00 | 0.00 | | | | | | |